

SOUTH WAIRARAPA DISTRICT COUNCIL

14 DECEMBER 2011

AGENDA ITEM C1

MARTINBOROUGH SQUARE DRAFT MANAGEMENT PLAN RE-NOTIFICATION

Purpose of Report

To inform Councillors of the option to re-notify the Martinborough Square Draft Management Plan and Draft Development Plan.

Recommendations

Officers recommend that the Council:

1. *Receive the information*
2. *Resolve to approve re-notification of the amended Martinborough Draft Square Reserve Management Plan.*

1. Background

Martinborough Square (The Square) is situated in the centre of Martinborough and is the central hub of Martinborough's distinctive Union Jack road layout. The Square includes Ohio, Strasbourge, Cork, and Naples Streets, most of the block that holds the Town Hall and the Museum, and Memorial Square which is the grassed and treed area in the centre.

The Square is also the central point for regular large-scale events such as the Martinborough Fair and Toast Martinborough. While these events have a positive impact on the local economy, they can put pressure on The Square so it is important to have a robust management plan.

The South Wairarapa District Council, with the help of stakeholders and landscape architects Boffa Miskell, prepared a draft Reserve Management Plan (RMP) and draft Development Plan (DP) that were notified on 5 July 2011 (Appendix 1).

2. Discussion

2.1 Options

The draft RMP and draft DP were intended to be user-friendly documents with a minimum of confusing policy. However, submissions and subsequent enquiries about the use of The Square made it clear that the draft RMP was

not detailed enough. The format was inconsistent with Council's other Management Plans, and there was too much room for ambiguity in areas like signage, farmer's markets and temporary stalls, and no mention of heritage conservation or event management.

The draft RMP should be robust enough to manage a range of issues for the next 5-10 years. It also needs to address submissions received so far. The draft RMP has therefore been rewritten, retaining and reorganising most of the information from the original draft version, and expanding in other areas to include heritage conservation, administrative requirements, general reserve management rules, and a section on asset maintenance (Appendix 2).

3. Conclusion

It is recommended that Council resolve to re-notify the draft RMP with changes, along with the draft DP which has not been changed.

4. Appendices

Appendix 1 – Martinborough Square Draft Reserve Management Plan and Development Plan (July 2011)

Appendix 2 – Martinborough Square Amended Draft Reserve Management Plan (December 2011)

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